



Kei London to Host a private Art & Fashion Event titled 'If I Die and Go to Heaven' at Jak's Mayfair

London, UK – Kei London Fine Art Agency is pleased to announce an invitation-only visual art, fashion and charity event at Jak's Mayfair on the evening of Wednesday, 26 June 2024. This evening is set to showcase pantomime art, digital art, art runway, fashion show, new artworks, and introduce the agency's charity partnership with 'Healing the wounded Child' charity foundation.

Attendees will be treated to a unique opportunity to preview artworks by established and emerging artists. The event is designed to foster engaging discussions among guests, including art collectors and enthusiasts, business leaders, and professionals from various creative industries, ensuring a night of rich cultural exchange and networking.

Event Highlights:

- **Art Showcase/Runway:** Experience the innovative Art Runway, presenting new artworks by Kei London's represented artists in a dynamic and engaging manner.
- **Pantomime Art:** Experience the innovative Pantomime Art, where characters from a selection of our artists pieces will come alive and perform on stage.
- **Storytelling:** A professional storyteller, will describe a story of one of the main pieces on display and during the pantomime art.
- **Charity Introduction:** Learn about the impactful work of 'Healing the Wounded Child' charity foundation.

Notes to Editors:

- **Art Runway:** A major highlight of the event, the Art Runway is a novel concept that brings art to life by parading artworks down a runway, modelled by art models. This dynamic approach offers attendees an intimate, moving experience of the art, contrasting traditional static displays. It allows for a closer, more personal engagement with each piece, as it momentarily captures the audience's attention before making way for the next. This unique format not only showcases the art in a



memorable fashion but also encourages active participation and appreciation from the audience.

- **Pantomime Art:** Another major highlight of the event, is the Pantomime art performance by professional artists, dancers and models, giving life to some of the artwork on display.
- **Artists:** The event will spotlight Dangerousa, celebrated for her blend of surrealism and photorealism. Newly joined fine art and digital artists including Rene Galassi, The Devy Man, Steve Zafeiriou, and Xenia Black will also be introduced, showcasing the diverse talent within Kei London's roster.
- **Charity:** 'Healing the Wounded Child' is on a mission to help people overcome any trauma, mental health issues, mid-life changes and difficulties triggered by past loss and trauma; both as a child or young teenager which can manifest itself at any time in a person's life.. The event's partnership with the charity underscores Kei London's commitment to philanthropy within the art community.
- **Kei London Fine Art Agency:** Dedicated to supporting and promoting fine art and digital artists, Kei London engages with a wide audience across multiple platforms, facilitating connections within the creative industry to bring art to the forefront.
- **Venue:** Jak's Mayfair, situated at 43 South Molton Street, London W1K 5RS, offers an elegant setting for this exclusive event, providing the perfect atmosphere for art appreciation and discussion.

Credit:

- Event Producer & Organiser: Kei London
- Creative Direction/Production: Youyou Zhou

For additional information or press inquiries, please contact Kei London Art Agency at press@keilondon.com or ramona@keilondon.com.

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